



## **PUBLISHING HOUSE ‘PAGEMILL PRESS’ OFFICIALLY LAUNCHES**

Palo Alto, California (September 6, 2019) – A new, Bay Area based, publishing house—**PageMill Press, LLC**—has been launched to serve the mental health, psychotherapy, and research communities. The mission of the press is a multi-disciplinary pursuit of transpersonal studies through innovative research and various psychological perspectives. The house aims to tackle the most challenging contemporary issues of modern living and global concerns.

Leading this new venture is Roy M. Carlisle, Co-owner and the Director of Publishing, who has been hired to develop and implement the PageMill Press vision and strategy for new books. Serving also as co-owner and President & CEO of the press is Robert D. Frager.

The combination of Roy’s graduate work in theology and psychology, and his more than 44 years of experience as an executive in the trade and scholarly book publishing industry, have prepared him well for achieving success in this new position. Roy has been a senior editor at HarperCollins, Co-owner & Editorial Director at the Circulus Publishing Group (Wildcat Canyon imprint) in Berkeley, and a senior editorial consultant at the Crossroad Publishing Company. Mr. Carlisle has taught publishing courses at UC Berkeley, and the Publishing University of the Independent Book Publishers Association.

Robert was the co-founder of the Institute for Transpersonal Psychology, now called Sofia University, in 1975. He is now the director of the low residency Master of Arts in Spiritual guidance program and professor of psychology. Frager is the past president of the Association of Transpersonal Psychology.

The Institute for Transpersonal Psychology Foundation is a partner in the initial funding for the press. ITPF was also established in 1975 to accompany the work of the Institute for Transpersonal Psychology.

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